

Colne Valley High School Curriculum Intent – Media



To prepare students for the society we envision for tomorrow, to enable students to become critical, intelligent consumers of the mass media. We aim to foster an understanding of the media's power to influence, shape and define our concepts of identity, reality and social values. We want students to take responsibility for their media consumption habits and help them understand the effects of their choices. Lastly, we aim to empower and inspire students to express themselves through construction of creative, original and thought-provoking media products.

At Colne Valley High School our ambitious, emotionally developing Media Curriculum entails:

- Ensure that students are prepared for future opportunities to study media and media related subjects by exploring potential careers within the industry, using industry standard briefs and equipment to produce creative work and by engaging with local FE providers and taster sessions they
- Develop skills of enquiry and critical thinking considering how media products are constructed and how they communicate meaning and generate intended interpretations and responses.
- Promote reading as the main method to gain knowledge about the media, coupled with analytical and discursive writing styles that allow them to demonstrate that knowledge and understanding.
- Provide opportunities for students to become confident in their ability to engage in academic enquiry by exploring issues, events, cultures and experiences beyond their own circumstances.
- Develop oracy so that students have the skills, behaviours and language necessary for effective communication and collaboration that will allow them to articulate their own opinions and viewpoints clearly and effectively.