

Colne Valley High School Curriculum Intent - Business



The study of Business allows students to engage and interact with the increasingly complex business world, enabling them to become informed and confident consumers, employees, and entrepreneurs.

Business studies plays a key part in developing students' skills set in finance, marketing, promotion, entrepreneurship, communication, and business acumen, which will in turn contribute to their economic well-being. Through a knowledge rich and diverse curriculum, we aim to ensure that students are equipped with the appropriate learning tools in order to build their resilience and confidence to operate in a fast paced, modern, digital world.